

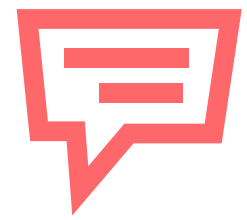
Online Marketing Platform

Use Mobizon tools
to grow your
customer base



mobizon

Mobizon is a online marketing platform, offering valuable products for your digital marketing strategy.



SMS Marketing

Send SMS to stay in contact with your customers and to inform them about special promotions



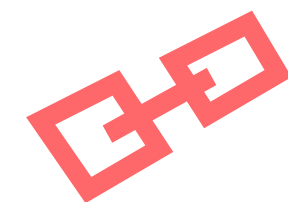
CRM

Manage your customer base online and add easily new leads & contacts



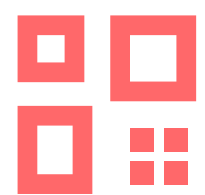
Online Forms

Create individual, customizable forms to gather valuable customer data



Short URLs

Shorten hard-to-read and too long URLs



QR Codes

Create a QR code and generate traffic



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Mobizon's Advantages at a glance

5

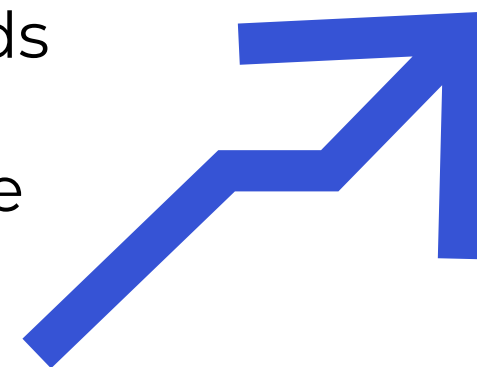


5 Marketing tools on one platform to support you with your digital marketing strategy

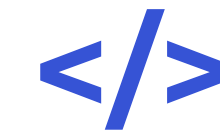
GDPR

GDPR compliant to allow your company to collect personal data and to avoid unnecessary penalties for your company

Generate Leads to grow your customer base and increase your sales



Awesome Customer Service in German and English to support our customers in the best possible way



Inhouse development that allows us to implement requests and changes quickly



Servers in Germany for the highest data security



Collect valuable customer data to keep them satisfied and to create a long-term relationship

**Mobizon
for more
Leads
and more
Sales**



SMS Marketing (Opt-in with 2FA)

We are not fans of SPAM-SMS. Therefore, we suggest our two-Factor Authentication.

Let your customers decide if they want to receive SMS from your company and collect customer data in a professional way!

Why SMS Marketing?



Promotions



Discounts



Appointment reminder



Order information



News



Occasional SMS (e.g. Birthday)

With forms

Step 1

Use Mobizon forms to collect phone numbers and let your customers confirm your Terms & Conditions

Step 2

A SMS with a confirmation code is automatically send to your customer

Step 3

Customer confirms receiving SMS by entering the code

Step 4

Start sending customized SMS to your customer

With QR code

Step 1

Customer scans QR code

Step 2

Customer is directed to website with form, enters his phone number and confirms Terms & Conditions

Step 3

A SMS with a confirmation code is automatically send to your customer

Step 4

Customer confirms receiving SMS by entering the code

Step 5

Start sending customized SMS to your customer

With Short URL

Step 1

Customer clicks on short URL

Step 2

Customer is directed to website with form, enters his phone number and confirms Terms & Conditions

Step 3

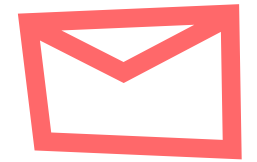
A SMS with a confirmation code is automatically send to your customer

Step 4

Customer confirms receiving SMS by entering the code

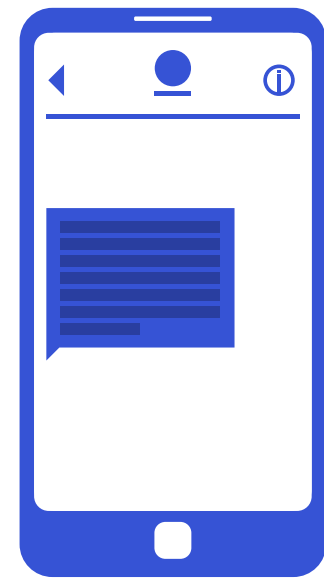
Step 5

Start sending customized SMS to your customer



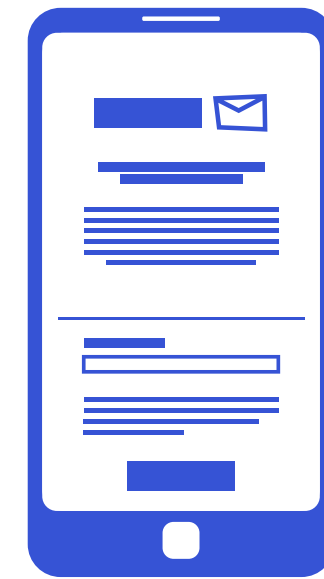
You would like to send SMS in accordance with the GDPR?

No problem with Mobizons Two-factor Authentication.



1

Collect customer data with a QR-Code, a Short URL and a form



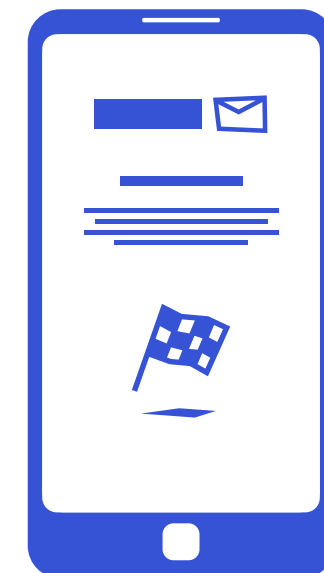
2

Customers confirm your company's Terms & Conditions



3

Customer receives a SMS with a confirmation code



4

Customer uses the confirmation code and gives his consent



A CRM allows you a strong connection with your customers!



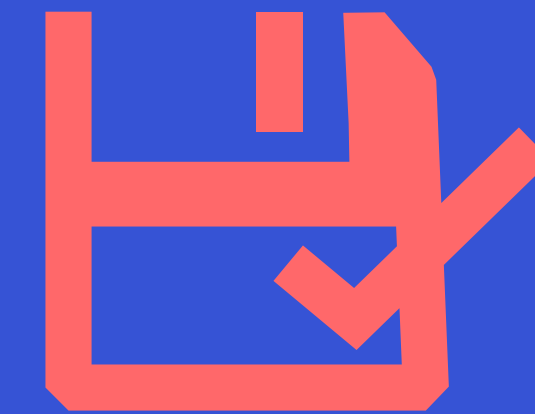
Efficiency

All information of your customers are collected in one place. You save time by just using one CRM. You can filter the contacts by different criteria. You can create groups and add notes. Simple but longlasting documentation of the customer relationship



Customer loyalty

“Remember” the last chat you’ve had with your customer and don’t forget any information. You create a clos customer contact, which satisfies the customer at secures him as a loyal customer

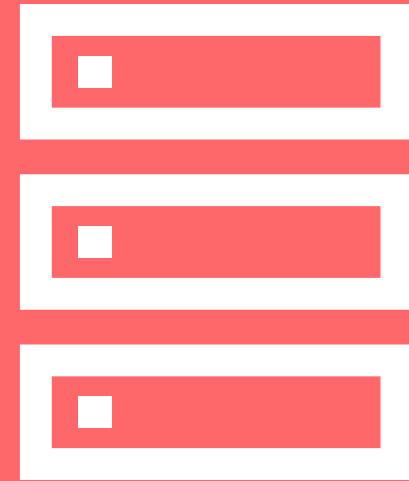


Personalised marketing

In the CRM you can store all information about your customers: preferences, interests etc., so you are able to tailor your marketing to individual customers

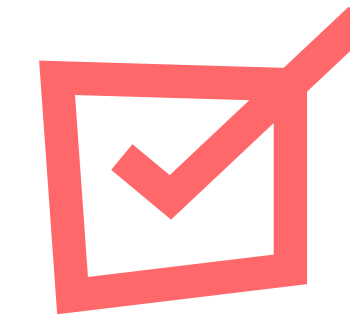


Why Mobizon Online Forms?



Use Mobizons Forms to gather valuable customer information. Integrate your Terms & Conditions in the form and let your customers decide if they want to receive further information from your company. Use Mobizon Forms to collect customer data for SMS Marketing campaigns – GDPR compliant.

- **Lead generation**
- **GDPR compliant**
- **Templates**
- **Online Orders**
- **Feedback**
- **Easy-to-use**
- **Drag-and-Drop**
- **Multimedia support**
- **Easy distribution**








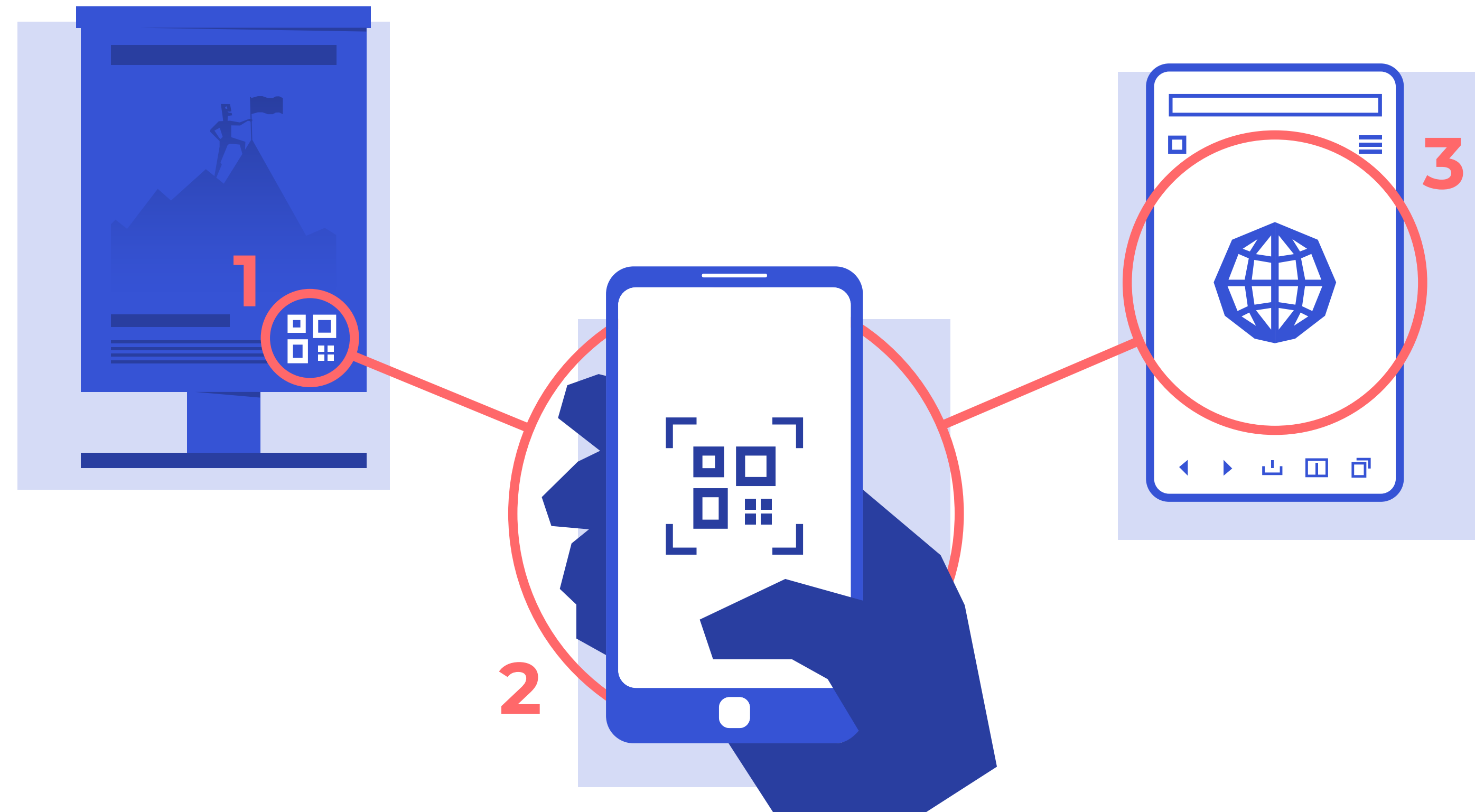
Mobizon Online Forms

QR codes

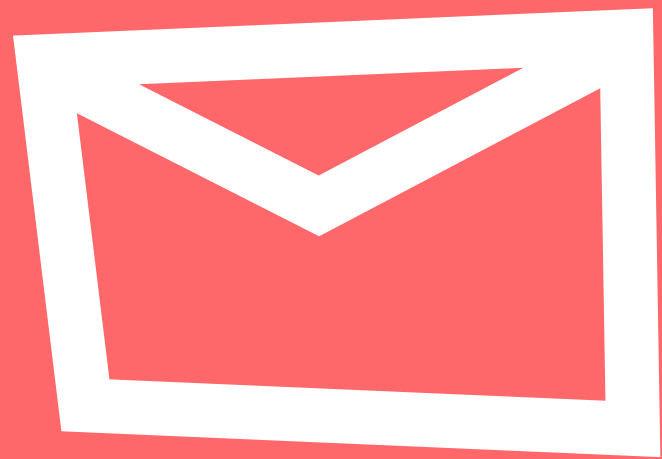
Use Mobizons QR code to navigate your customers to a form to collect valuable customer data. Get new clients with one scan and a few clicks!

Where?

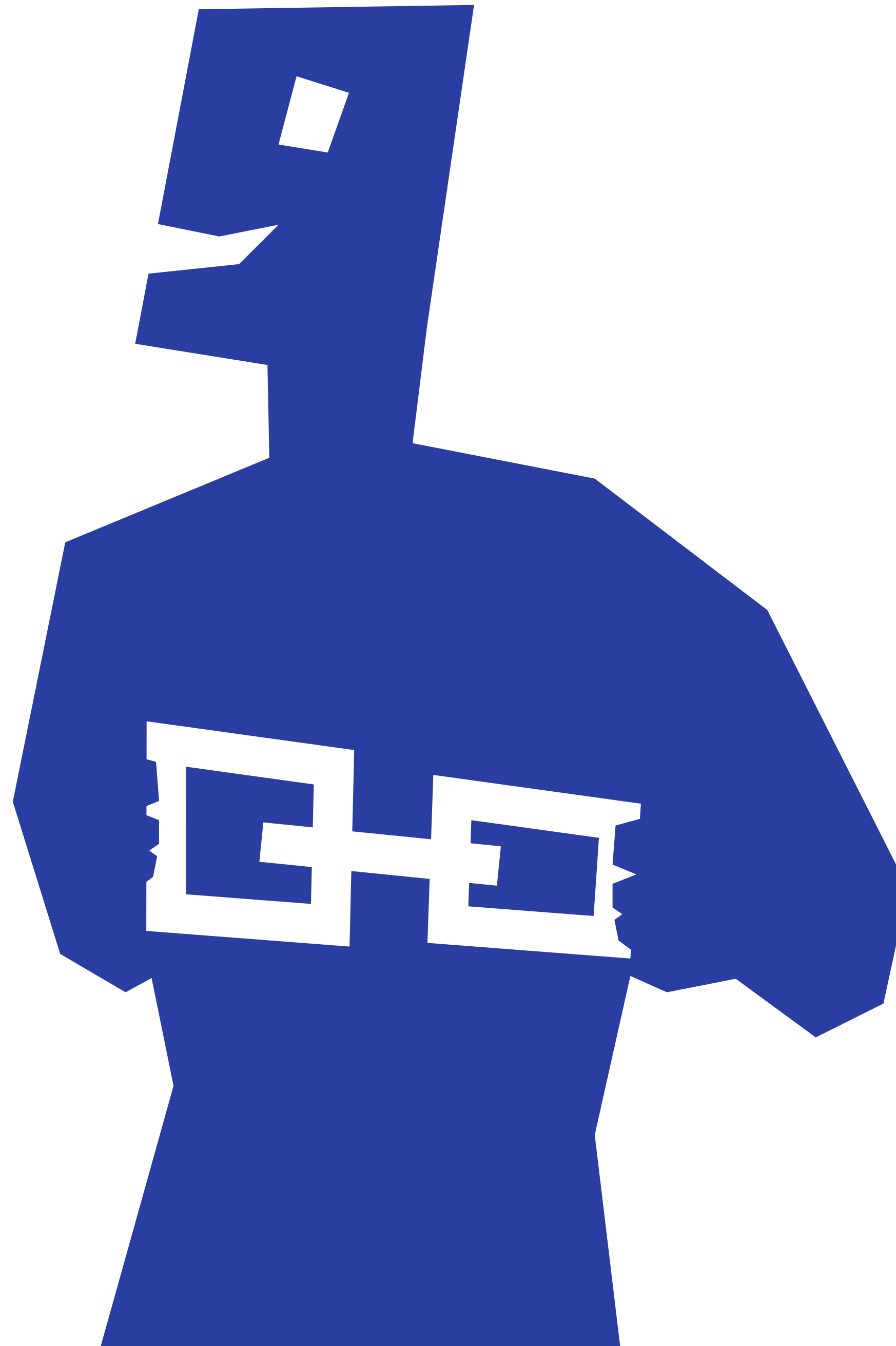
-  Business cards
-  Flyer
-  Plastic bottles
-  Geocaching
-  Restaurants
-  Retail stores
-  Museums
-  Banking



Short URLs



Send short URLs
by SMS or E-Mail,
track page views
and analyse user
statistics!



**Use Mobizons
short URL to
navigate your
customers to a
form to collect
valuable
customer data.
Get new clients
with a few
clicks!**

Data Security with Mobizon



Opt-in



**GDPR
compliant**



**TLS
certificate**



**Servers in
Germany**



**SSL
certificate**



**Data
processing
agreement**



**Two-Factor
Authentication**



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