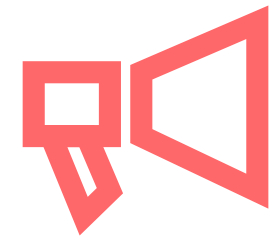


Reasons to use SMS marketing

Some use
cases



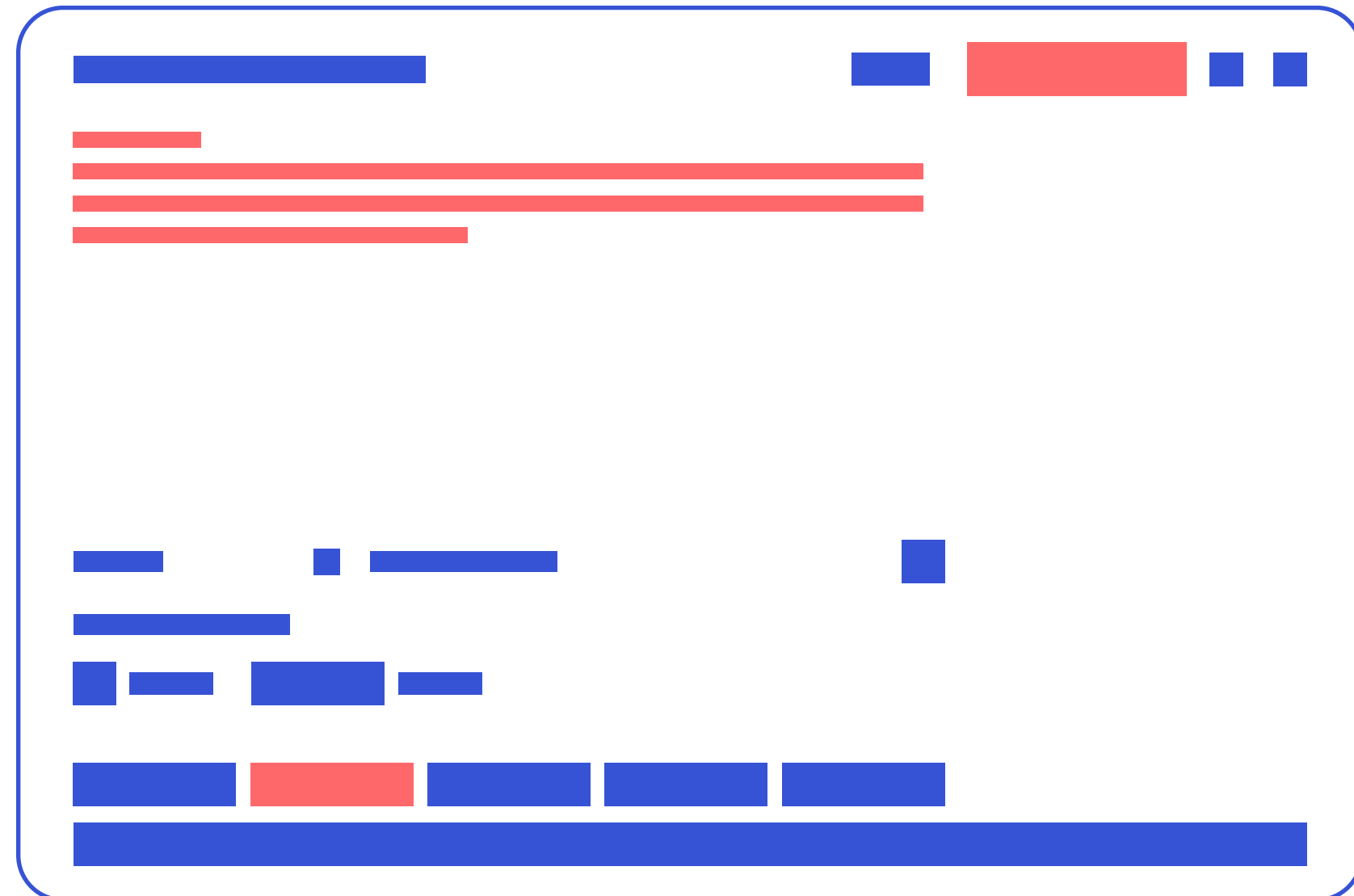
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Promotions

Step 1

Set everything up
in the Control Panel



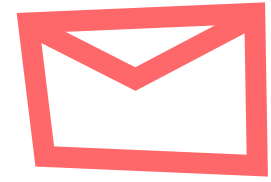
Step 2

Send it to your
customers



**Inform
your
customers
about
discounts**





Occasional SMS

Who doesn't like to receive a nice birthday message?

Remember your customer's birthdays and let them know that you are thinking of them!

Happy Birthday!

████████████████████
████████████████████
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████████████████████

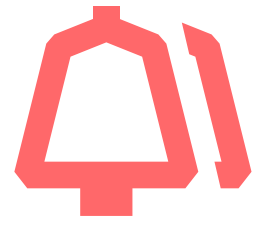
Happy Women's Day!

████████████████████
████████████████████
████████████████████
████████████████████
████████████████████

Happy New Year!

████████████████████
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████████████████████
████████████████████





Appointment reminder

Keep in touch with your customers and make sure they don't forget their appointment!

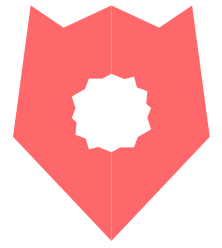
Reminder about your doctor's appointment tomorrow

Reminder about your beauty treatment today at 11 am

We want to remind you about the carnival event tonight



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Order information

Keep your customer posted about their orders:

Customer retention!



██████████
Your order 1234 left the warehouse
████████████████████
████████████████████
██████████

█
The delivery of your order 1234 is delayed
████████████████████
████████████████████
██████████



██████████
Your order 1234 has been delivered already
████████████████████
████████████████████
██████████

Keep your customers up to date:

Inform them about news, such as you are opening a new store, you just got some cool items back in stock, your are starting with a new concept etc.



Two factor authentication

Collect customer data in a professional way:

Let your customers decide if they want to receive SMS from your company



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